



Innovative
Policy Modelling and Governance Tools
for Sustainable Post-Crisis Urban Development

D8.2 Second Dissemination Package

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Executive Summary

This document provides an overview of the communication and dissemination activities conducted by the INSIGHT project during the period 1st October 2013 - 30th September 2015. The purpose of this report is to consolidate in a single document a list of all papers published, conferences attended, workshops carried out and other dissemination activities conducted by the INSIGHT partners in order to communicate and disseminate the project results to the European research community and other relevant stakeholders.

So far, the project has produced 10 scientific papers sent to peer-reviewed journals, 2 book chapters, 14 conference papers and numerous conference talks. All the publications produced by the project can be consulted at the project website (www.insight-fp7.eu). Additionally, INSIGHT has co-organised several dissemination events, such as CitiNet 2014 (a satellite workshop at the European Conference on Complex Systems 2014 in Lucca, Italy) UrbanNet 2015 (a satellite workshop at NetSci 2015 conference in Zaragoza, Spain), the International Conference on City Sciences (Shanghai, China, 4-5 June 2015) and the Symposium on Urban Systems at the Conference on Complex Systems CCS'15 held in Tempe, Arizona in October 2015. The project has also contributed to other events organised in the framework of the Global Systems Science initiative (<http://global-systems-science.eu/>), to which INSIGHT is attached.

Other channels of communications have been established from the beginning of the project. These include the project website and the presence of the project in the media as well as in social networks. These channels help reach a wider audience than conferences and raise the awareness of the key stakeholders on the results of the project.

1. Introduction

1.1 Scope and objectives

The aim of this document is to list and describe the different communication and dissemination activities carried out in the INSIGHT project during the first two years of the project (from 1st October 2013 to 30th September 2015).

1.2 Description of contents

The document is organised as follows:

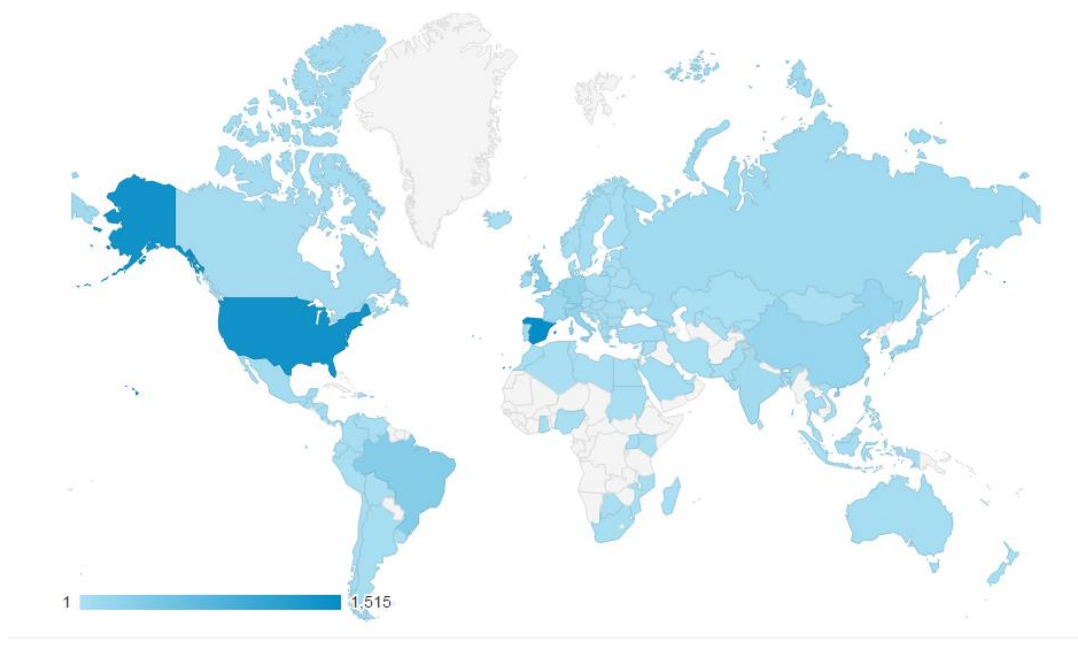
- Section 2 describes the project website, which provides a unique point of entry to the activities and results of the INSIGHT project.
- Section 3 presents the publications produced by the project.
- Section 4 summarises other contributions to conferences and workshops.
- Section 5 presents the dissemination events organised by the project.
- Section 6 describes the coverage of the project by the media.
- Section 7 describes the dissemination of the project results through social networks.

2. Project website

A project website (www.insight-fp7.eu) was created at the beginning of the project, to provide a unique point of entry to the activities and results of the INSIGHT project to the research community, practitioners, policy makers and general public.

The website is monitored by means of Google Analytics, so that statistics can be easily obtained and analysed to improve the website content. As of 30 September 2015, the website has had 5864 visits and 5698 different visitors from 114 different countries: Spain (1515 visits), US (1408), Brazil (330), UK (320), Italy (232), Germany (210), China (174), Netherlands (151), France (133), Japan (132), South Korea (105), Belgium (83), Russia (83), Greece (65), India (61), Mexico (53), Canada (48), Ireland (48), Portugal (47), Switzerland (45), Turkey (41), Australia (35), Poland (35), Austria (34), Sweden (33), Taiwan (30), Israel (28), South Africa (28), Argentina (27), Norway (27), Denmark (24), Colombia (23), Romania (22), Philippines (20), Malaysia (19), Finland (17), Singapore (17), Indonesia (16), Slovakia (16), Hungary (15), Saudi Arabia (15), Ukraine (14), Croatia (13), Chile (12), Czech Republic (12), Hong Kong (11), Venezuela (11), United Arab Emirates (10), Egypt (9), New Zealand (9), Ecuador (8), Iran (8), Malta (8), Serbia (8), Thailand (8), Kazakhstan (7), Lithuania (7), Peru (7), Morocco (6), Pakistan (6), Vietnam (6), Bulgaria (5), Belarus (5), Slovenia (5), Tunisia, Bosnia and Herzegovina (4), Algeria (4), Georgia (4), Kenya (4), Luxembourg (4), Mauritius (4), Panama (4), Costa Rica (3), Cyprus (3), Kuwait (3), Nigeria (3), Uruguay (3), Albania (2), Dominican Republic (2), Estonia (2), Honduras (2), Moldova (2), Macedonia (2), Nicaragua (2), Puerto Rico (2), Sudan (2), Kosovo (2), Andorra (1), Armenia (1), Bangladesh (1), Bahrain (1), Bermuda (1), Bolivia (1), Botswana (1), Cape Verde (1), Ghana (1), Guatemala (1), Iceland (1), Kyrgyzstan (1), Latvia (1), Lebanon (1), Libya (1), Madagascar (1), Maldives (1), Mongolia (1), Mozambique (1), Sri Lanka (1), New Caledonia (1), Palestine (1), Qatar (1), Reunion (1), Syria (1), Uganda (1), Uzbekistan (1).

Several expressions of interest have been received from people who knew about the project from the website.



3. Publications

3.1 INSIGHT Position Paper

The INSIGHT Position Paper, ‘Policy Modelling and Governance Tools for Sustainable Urban Development. State-of-the-art and future challenges’ provides a description of the project: problem statement, project objectives, and scientific/technical approach. This Position Paper, available from the project website at <http://www.insight-fp7.eu/#!publications/cgh8>, has proven useful to provide people interested in the project with more detailed technical information than that currently available in the website.

2.2 Journal papers

Batty, M., and A. Hudson-Smith (2014) Visual Analytics for Urban Design. *Urban Design*, Issue 132, 38-41

García-Palomares, J. C., J. Gutiérrez and C. Mínguez (2015) Identification of tourist hot spots based on social networks: a comparative analysis of European metropolises using photo-sharing services and GIS. *Applied Geography*, 63, 408-417.

Lenormand, M., M. Picornell, O.G. Cantú-Ros, A. Tugores, T. Louail, R. Herranz, M. Barthélemy, E. Frías-Martínez and J.J. Ramasco (2014) Cross-Checking Different Sources of Mobility Information. *PLoS ONE* 9(8): e105184. doi:10.1371/journal.pone.0105184

Lenormand, M., A. Tugores, P. Colet and J.J. Ramasco (2014) Tweets on the Road. *PLoS ONE* 9(8): e105407. doi:10.1371/journal.pone.0105407

Lenormand, M., T. Louail, O.G. Cantu-Ros, M. Picornell, R. Herranz, J. Murillo Arias, M. Barthelemy, M., San Miguel, J.J. Ramasco (2015) Influence of sociodemographic characteristics on human mobility. *Scientific Reports* 5, 10075.

Lenormand, M., B. Gonçalves, A. Tugores, J.J. Ramasco (2015) Human diffusion and city influence. *Journal of the Royal Society Interface* 12, 20150473 (2015).

Murcio, R., R. Morphet, M. Batty and C. Gershenson (2015) Urban Transfer Entropy across Scales. *PLoS ONE* 10(7): e0133780. doi:10.1371/journal.pone.0133780

O’Brien, O., J. Cheshire and M. Batty (2015) Mining Bicycle Sharing Data for Generating Insights in Sustainable Transport Systems. *Journal of Transport Geography*, 34, 262–273

Picornell, M., T. Ruiz, M. Lenormand, J.J. Ramasco, T. Dubernet and E. Frías-Martínez (2015) Exploring the potential of phone call data to characterize the relationship between social network and travel behavior. *Transportation*, 1-22.

Piovano, L., D. Garrido, R. Silva and I. Galloso (2014) What (Smart) Data Visualizations Can Offer to Smart City Science. *Communications & Strategies* 96.

2.3 Book chapters

Batty, M. (2015) Generations of Urban Models: History, Theory, Empiricism, and Applications. In Ying, J. (ed.) New Volume on Land Use and Transport Modelling.

Batty, M., C. Vargas-Ruiz, J. Serras, R. Milton and P. Ferguson (2015) SIMULACRA and Its Applications. In Ying, J. (ed.) New Volume on Land Use and Transport Modelling.

2.4 Conference papers

Alonso, A., A. Monzón and Y. Wang (2015) Policy priority objectives: comparative assessment in four European cities. CIT (Congreso de Ingeniería del Transporte) 2016, Valencia, Spain.

Alonso, A. and A. Monzón (2015) Assessing the progress towards sustainability and the role of urban transport - city of Madrid. 6th European Transport Research Conference, Warsaw, Poland, 18th-21st April 2016.

Arcaute, E., E. Hatna, C. Vargas-Ruiz, J. Wang, P. Masucci, P. Ferguson and M. Batty (2014) Unfolding Urban Hierarchies through Percolation Theory. European Conference on Complex Systems 2014 (ECCS' 2014), Lucca, Italy, 22nd-26th September 2014.

Dane, G.Z., A.B. Grigolon, S. Rasouli and H.J.P Timmermans (2014) Impact of Economic Crisis on the Intention to Move House. 12th International Conference on Design & Decision Support Systems in Architecture and Urban Planning, Eindhoven, Netherlands, 25th-27th August 2014.

Dane, G.Z., A.B. Grigolon, S. Rasouli and H.J.P. Timmermans (2014) Determinants of Residential Mobility Intentions. A Mixed Binary Logit Model. 19th International Conference of Hong Kong Society for Transportation Studies, Hong Kong, 13th-15th December 2014.

Dane, G., A.B. Grigolon, S. Rasouli and H.J.P. Timmermans (2015) Stated choice modeling of long-term decisions under uncertainty: the example of housing choice under unstable economic conditions. In: Rasouli, S. and H.J.P. Timmermans (eds.) Current Issues in Transportation Research, University Press, Zelzate, Belgium, 309-317.

Grigolon, A.B., G.Z. Dane, S. Rasouli and H.J.P. Timmermans (2014) Binomial Random Parameters Logistic Regression Model of Housing Satisfaction. 12th International Conference on Design & Decision Support Systems in Architecture and Urban Planning, Eindhoven, Netherlands, 25th-27th August 2014.

Grigolon, A.B., G.Z. Dane. S. Rasouli and H.J.P. Timmermans (2014) Reasons for Moving House in a Dynamic Housing Context. 19th International Conference of Hong Kong Society for Transportation Studies, Hong Kong, 13th-15th December 2014.

Grigolon, A.B., G. Dane, S. Rasouli and H.J.P. Timmermans (2015), Context-dependent regret minimizing model of housing choice. In: Rasouli, S. and H.J.P. Timmermans (eds.) Current Issues in Transportation Research, University Press, Zelzate, Belgium, 318-324.

Lenormand, M. (2014) Functional Network of the City. European Conference on Complex Systems 2014 (ECCS' 2014), Lucca, Italy, 22nd-26th September 2014.

Salas-Olmedo, M.H., J. Gutiérrez, J.C. García-Palomares, B. Moya-Gómez, and G. Romanillos (2015) Dynamic accessibility using big data. ERSA 55th Congress, Lisbon, Portugal, 25-29 August 2015.

Vargas Ruiz, C., M. Batty and A. Wilson (2015) Well-being and the city: understanding urban sustainability in terms of the capability approach using land use transport interaction (LUTi) modelling. CUPUM (Computers in Urban Planning and Urban Management) 2015, Cambridge, Massachusetts.

Wang, Y. and A. Monzón (2015) Relationship between land use and travel behavior from 2004-2014 in Madrid Region. CIT (Congreso de Ingeniería del Transporte) 2016, Valencia, Spain

Zachariadis, V., S. Denman and Y. Jin (2014) Using Twitter to Estimate the Dynamics of Activities and Travel Demand. European Conference on Complex Systems 2014 (ECCS' 2014), Lucca, Italy, 22nd-26th September 2014.

Zachariadis, V., C. Vargas-Ruiz, P. Ferguson, J. Serras and M. Batty (2015) Decoding Retail Location - a Primer for the Age of Big Data and Social Media. CUPUM (Computers in Urban Planning and Urban Management) 2015, Cambridge, Massachusetts.

4. Other talks, meetings and presentations

Event	Contribution	Authors / Presenter
EUNOIA dissemination event at the Barcelona City Council (Barcelona, Spain, 25 November 2013).	General presentation of the INSIGHT: problem statement, project objectives, proposed approach.	Ricardo Herranz
Series of conferences 'The city of the future' organised in the frame of the UPM Master in City Sciences (Madrid, Spain, 3 March 2014).	Discussion of the different disciplines related to urban development and the challenges faced by cities in the coming years.	Andrés Monzón
Urban Systems and Networks - Satellite Workshop at NetSci 2014 (Berkeley, USA, 2 June 2014).	Invited talk: <i>Spatial Structure of Cities</i> . Presentation on the use of phone call data for the characterisation of the spatial organisation of cities.	José J. Ramasco
CitiNet 2014 Satellite Workshop at ECCS'14 (Lucca, Italy, 25 September 2014).	Opening talk: <i>The new science of cities</i> .	Michael Batty
UPM Master in City Sciences (Madrid, Spain, October 2014-June 2015).	Guest lectures of INSIGHT project personnel.	Michael Batty, Ricardo Herranz, Luca Piovano, Iris Galloso, Sergio Ramos, Claudio Feijoo
Spanish Science Week 2014 (Madrid, Spain, November 2014).	The Spanish Science Week is a national initiative aiming at communicating scientific research to a general audience. CeDInt researchers presented the Data Visualization work developed during the INSIGHT project.	David Garrido, Francisco Luque, Luca Piovano, Ricardo Silva
GSS Cluster Meeting (Brussels, Belgium, 19 November 2014).	GSS networking, clustering and coordination event.	Ricardo Herranz, José J. Ramasco, Iris Galloso
Transportation Research Board 94th Annual Meeting (Washington DC, 11-15 January 2015).	Contribution to the creation of a network of scientific contacts to guarantee the further development and exploitation of the results.	Andrés Monzón and Andrea Alonso
NetSci-X (Rio de Janeiro, Brasil, 14-16 January 2015).	Invited talk: <i>Spatial Structure of Cities</i> .	José J. Ramasco

Event	Contribution	Authors / Presenter
Dissemination Seminar of the project TRANSPACE about LUTI models (Santander, Spain, 25 March 2015).	Invited talk: <i>Transport policy evaluation in Madrid by a LUTI model MARS.</i>	Yang Wang, Andrés Monzón, Andrea Alonso
Series of meetings with experts on urban planning and LUTI models from the Vienna University of Technology and the University of Dortmund (Vienna, Austria, January-April 2015).	Presentation of the content and the objectives of the project, and assessment sessions with experts to improve the work done.	Andrea Alonso
NetMob2015 (Boston, USA, 8-10 April 2015).	Contributed talk: <i>Measuring global and regional influence of cities using geolocated tweets.</i>	Maxime Lenormand
QuantUrb Seminar – ISC (Paris, France, 15 April 2015)	Invited talk: <i>Foraging in cities</i>	Maxime Lenormand
Douzièmes Rencontres de Théo Quant (Besançon, France, 20-22 May 2015).	Contributed talk: <i>Comparer et modéliser l'utilisation des sols dans les aires métropolitaines espagnoles.</i>	Maxime Lenormand
LISC Seminar - IRSTEA, (Clermont-Ferrand, France, 16 July 2015).	Contributed talk: <i>Toward a better understanding of cities using geolocated data.</i>	Maxime Lenormand
First Meeting of the Spanish Community for the Study of Complex Systems COMSOTEC (Santander, Spain, 9-11 September 2015).	Opening talk: <i>Comparing and modeling land use organization in cities.</i>	José J. Ramasco
Meeting of the Management Committee of the EU COST Action “People friendly cities in a data rich world” (TU 1204) (Madrid, Spain, 1 October 2015).	Invited talk: <i>The explosion of geolocation data and urban analytics: challenges, opportunities and examples of application.</i>	Ricardo Herranz
	Invited talk: <i>Visual Data Analysis - Understanding Cities.</i>	Luca Piovano

5. Organisation of conferences and workshops

5.1 CitiNet 2014

The concept of the ‘smart city’ emerged during the last decade as a fusion of ideas about how ICT might improve the functioning of cities, enhancing their efficiency and contributing to sustainable development and high quality of life. Currently the central role of ICT lies at the core of the concept, but the term ‘smart city’ goes beyond the idea of ICT-driven cities, embracing also the investment in human, social, and environmental capital. CitiNet 2014 was a satellite workshop co-organised by INSIGHT at the European Conference on Complex Systems, with the aim of gathering researchers from complex systems, ICT and the social sciences working on urban systems.



Figure 1. CitiNet 2014: opening talk by Mike Batty: ‘The new science of cities’



Figure 2. CitiNet 2014: some of the contributed talks

5.2 Global Systems Science Conference 2014 – Session ‘Urban systems futures and green growth’

The rapid urbanisation of world population and the increasing interconnection of cities across the world create new opportunities for development, but also bring in new risks, making it necessary to devise new policies and measures. How can we combine methods and tools from data science and systems thinking, as well as new ICT tools to engage collective action, to develop an integrated and holistic approach to demographic changes and new societal trends, the tension between globalisation of markets and urban diversity, the sustainability of urban ecosystems, and other fundamental challenges associated to cities in the 21st century? These and other questions were discussed at the session ‘Urban systems futures and green growth’ organised by INSIGHT at the GSS Conference 2014 (Brussels, 8-10 October 2014).

The webcast of the event is available at the following link:

<https://scic.ec.europa.eu/streaming/index.php?es=2&sessionno=36165c62f7b7df72863d470d73302627>

The session on urban systems starts at 6:04:49.



Figure 3. GSS Conference 2014 - ‘Urban systems futures and green growth’: opening talk by Ricardo Herranz

5.3 UrbanNet 2015

UrbanNet2015 was a satellite workshop at the NetSci2015 conference hosted in Zaragoza, Spain, from 1-5 June 2015. UrbanNet2015 was mainly concerned with spatial urban networks. The purpose of the satellite was to create a space for exchanging state-of-the-art results and innovative ideas on how to address the problems and opportunities opened by smart cities through complex networks theory and methodologies. Particular attention was devoted to new data-driven approaches to the study of the formation and evolution of urban networks, as well as to new strategies for improving the planning and management of urban infrastructures, such as land use planning, transportation, energy, or water distribution. More information about the UrbanNet 2015 workshop can be found at:

<http://www.insight-fp7.eu/#!/urbannet-2015/c1jq6>.

5.4 International Conference on City Sciences

Claudio Feijóo, researcher at UPM-CeDInt and member of the INSIGHT team, co-organised and was part of the scientific committee of International Conference on City Sciences held in Shanghai on 4-5 June 2015. Future cities place citizens at the core of the innovation process when creating new urban services, through “experience labs”, the development of urban apps or the provision of “open data”. But future cities also describe the modernisation of urban infrastructures and services such as transport, energy, culture, etc., through digital ICT technologies: ultra-fast fixed and mobile networks, the Internet of things, smart grids, data centres, etc. There is an increasing awareness of the need to deploy new infrastructures to support updated public services and of the need to develop new services able to share information and knowledge within and between organizations and citizens. The purpose of this conference was to discuss among practitioners and academicians successful cases and new approaches able to help build better future cities. The conference has 150 attendees, mainly from Europe and China, and received more than 50 papers. More information can be found at: <http://citysciences-conference.com/>



Figure 4. Website of the 2015 International Conference on City Sciences

5.5 CCS satellite Symposium in Urban Systems

On Thursday 1st October 2015, INSIGHT co-organised a symposium on urban systems at the Conference on Complex Systems CCS'15 held in Tempe, Arizona. The goal of the workshop was to analyse cities and develop a common language to separate the different scales of analysis and to map and discover intrinsic principles of urban organisation, with the ultimate purpose of analysing cities in quantitative ways and opening new unique opportunities to help manage them via new on-line applications and real time communications. Presentations exposed the latest methods of analysis and the most important findings related to urban infrastructures, social interactions and human dynamics. Panel discussions summarised the current state of the art and identified future challenges and opportunities. More information can be found at: http://ifisc.uib-csic.es/urban_systems/

5.6 INSIGHT Stakeholder Workshop

The INSIGHT Stakeholder Meeting took place in Madrid on 6th October 2015. Following a workshop format, the INSIGHT Stakeholder Meeting was an opportunity for debate and exchange amongst researchers, practitioners and representatives from the INSIGHT case study cities. In addition to presentations from the project team, the meeting include topic-focused sessions on the policy questions to be tackled in each case study. The main principles and assumptions of the different INSIGHT models were presented, together with the simulation scenarios and the indicators considered by the project, with the aim to engage in an open discussion about the validity of the modelling assumptions and the relevance of the proposed policies and simulation scenarios. The outcomes of the workshop will feed into the ongoing INSIGHT research.

5.7 Global Systems Science Conference 2015 – Session ‘Shaping the future of urban systems – towards a new science of cities’

The global challenges of economic recovery, poverty eradication, environmental sustainability, climate change, or sustainable and secure energy, are all intimately linked to cities, which are simultaneously places where many of these global problems emerge and where solutions can be found. Historically, research on cities has relied on cross-sectional (static) demographic and economic datasets, often consisting of very small samples. This situation is now changing thanks to the proliferation of smart devices and interconnected services: for the first time, we have large-scale, detailed longitudinal (dynamic) data that allow us to test hypotheses about urban structure and dynamics, both from an intraurban and an interurban perspective. At the GSS Conference 2015 (Genoa, 28-30 October 2015), INSIGHT organised the session ‘Shaping the future of urban systems – towards a new science of cities’, with the purpose of exploring how data science and systems thinking can be put at work to tackle the challenges associated to urban development. The session included several invited talks and a round table. More information about this event can be found at:

<http://global-systems-science.eu/gss/content/gss-2015-conference-global-systems-science-0>

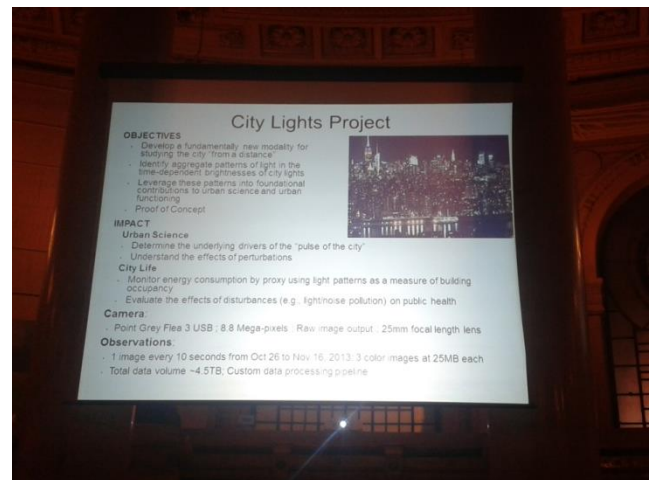


Figure 5. Plenary talk by Steve Koonin (Center for Urban Science and Progress, New York University)

6. Media coverage

Media	Contribution	Authors / Presenter
RTVE (Spanish National TV)	Interview during scientific documentary on urban systems at the scientific magazine tres14.	José J. Ramasco
Ara Balears	Interview on transport planning in the city of Palma	José J. Ramasco
El Mundo	Interview on the use of Big Data for urban planning	Joan Serras
El Mundo	Interview on the results of the work about human mobility and gender	José J. Ramasco, Maxime Lenormand
El Pais	Article on the following of the demonstration on the Catalonia National Day from geolocated tweets	José J. Ramasco, Maxime Lenormand
El Mundo	Interview on the results of Human Diffusion and city influence	José J. Ramasco, Maxime Lenormand

7. Presence in social networks

A LinkedIn group called 'EUNOIA-INSIGHT' shared with the FP7 project EUNOIA (www.eunoia-project.eu) is in place since the beginning of the project. The group is periodically updated, providing general information about the project, deliverables, news, publications, etc. As of 30 September 2015, the LinkedIn group has 80 members, mainly from academia and industry, and to a lesser extent from public administration.

News about the project are also regularly tweeted from the partners' Twitter accounts.

Several expressions of interest have also been received from people who knew about the project from LinkedIn and/or Twitter.